



**LA, INC.**

**CELEBRATING 33 YEARS  
AS**

***"THE MOMS AND DADS OF FOSTER YOUTH"***



[WWW.LIVINGADVANTAGEINC.ORG](http://WWW.LIVINGADVANTAGEINC.ORG)



# WELCOME AND MISSION OVERVIEW

Dear Friends,

For over 30 years, LA, Inc. has been the “Moms and Dads of Foster Youth,” standing in the gap for young people who too often lose the support of family during the most critical years of their lives. We provide academic support, access to social services, and essential career, financial, and life skills that empower foster youth to thrive as independent, successful adults.

Thank you for considering becoming a partner. With your investment, we can continue breaking the cycle of poverty, incarceration, and homelessness and instead build brighter futures for the youth we serve.



With gratitude,  
Pamela R. Clay  
Executive Director

## Our Mission

LA, Inc. utilizes innovative technology, social networking and media to reduce unemployment, homelessness and incarceration for at-risk youth targeting foster youth.

Virtual Assistant Living & Educational (V.A.L.E.™) programs are how we offer a stable, ongoing support system that youth can rely for a better quality of life.



# A 33 YEAR LEGACY – RECOGNIZED BOTH LOCALLY AND NATIONALLY



For the past four consecutive years, Citizens Business Bank has invested \$10,000 annually to support Living Advantage's financial literacy training programs, demonstrating a strong and consistent commitment to youth empowerment.

## ADDITIONAL PARTNERSHIPS AND HONORS

**USC Viterbi**  
School of Engineering



**GOOD**     
**NEIGHBORSCAMPAIGN**

## NEEDS AND IMPACT

Nearly **40,000**  
children are in  
foster care in  
Los Angeles  
County



Only **53%** of foster youth graduate from high school on time



**25%** of former foster youth experience homelessness by age 26.



**1 in 4** foster youth are incarcerated within 2 years of aging out

## WE ARE MAKING A MEASURABLE IMPACT!

**50%**

increase in  
school  
attendance  
among truancy  
program  
participants

**1,500+**

youth  
annually  
served  
across our  
programs

**90%**

satisfaction  
rate with  
reentry  
services

# OUR IMPACT

From Clothing Drives to Life Skills

Preparing Foster  
Youth for the Future



## Clothing Drives

- 500 clothing items served
- 200 backpacks distributed
- 300 students served

*"When I got my backpack and clothes, I felt like people cared about me."*

*-Youth Testimonial*

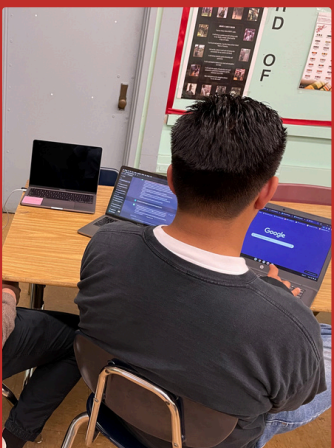


## Life Skills Workshops

- 12+ workshops hosted annually
- 1,000 foster youth trained
- Practical life skills for academic, independent, and career development



*Skills → Confidence → Success*



## Living Advantage Youth Center – LAYC



LAYC is committed to supporting youth in the community with technology driven programs to foster academic achievement and personal growth.

## Reentry Services



Incarcerated and formerly incarcerated youth gain tools to thrive through education, job development, and life skills which sets them up for success.

# LA, INC. LAUNCHES BOOK

## "How to Capitalize in the Foster Care Industry"

Why You Should Read This Book:

- Understand the challenges foster youth face and why your support matters.
- Connect more deeply with the mission you're investing in.

Pre-Register for the book  
[Click here](#) or scan the QR code below

### HOW TO CAPITALIZE IN THE FOSTER CARE INDUSTRY

BUILDING FUTURES, BREAKING BARRIERS  
A ROADMAP TO SUCCESS, ADVOCACY, AND LEGACY



PAMELA R. CLAY  
AND LIVING ADVANTAGE

"You don't have to  
choose between a  
fulfilling career in  
service and a life  
of financial  
freedom. I chose  
both — you can  
too!"

-Pamela R. Clay



# OTHER WAYS TO SUPPORT

## JOIN OUR 33/30 CAMPAIGN!

It costs less than a cup of coffee!

**SCAN ME**



If just **3,000** people donate **\$3.30** a month, we can service **300** foster youth a year!



Ralphs donates a portion of every purchase to support our programs—at no cost to you!

Just scan here to link your Ralphs card and Living Advantage, Inc.



## TURN GROCERIES INTO GIVING!

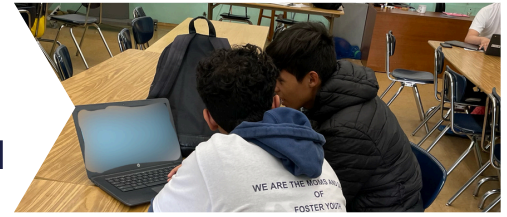


# EVENTS THAT YOU'D SUPPORT!

## V.A.L.E™

### Workshops

Partnered with USC K-12 STEM Center, we offer Hybrid (In-Person & Virtual) tutoring and after-school activities such as STEAM workshops, Life Skills workshops, and more.



### VIP Career Match

V.I.P. Career Match Day offers far more than job placement. Students will gain real-world exposure to various career fields, receive hands-on support with résumés, and build confidence through mock interviews.



### LA, Inc. Book Launch

LA, Inc. will be hosting a book launch for our brand new book, "How to capitalize in the Foster Care Industry."



### Mixer that Matters

Living Advantage, Inc.'s Mixer That Matters unites the community to support foster youth in Los Angeles. These quarterly events inspire connection, collaboration, and real impact.



### Intro to Robotics

Intro to Robotics introduces foster youth to careers in S.T.E.A.M. fields. The program builds confidence and inspires them to stay in school and pursue meaningful futures.



### Giveaway for the Holidays

Annual event during the holiday season where LA, Inc. spreads cheer to children through a giveaway of clothes and toys.





## SPONSORSHIP OPPORTUNITIES

# PARTNERSHIP TIERS



### Tiers

### Impact

### Recognition

## Platinum (\$100,000)

Champions 6 workshops; 3 clothing drives; 1,000+ youth supported

Gold perks plus:  
-Be a Main Sponsor at LA, Inc.'s book launch  
-100 Copies of LA, Inc.'s new book

## Gold (\$50,000)

Champions 3 workshops; Sponsors 2 clothing drives; 600+ youth supported

Silver perks plus:  
-Be a Gold Sponsor at LA, Inc.'s book launch  
-Media Advertisements  
-50 copies of LA, Inc.'s new book

## Silver (\$25,000)

Champions 2 workshops; 1 clothing drive; 300+ youth supported

Bronze level perks plus:  
-Official recognition at the LA, Inc. Book Launch Event  
-Print and online advertisement placement featuring your name  
-25 complimentary copies of LA, Inc.'s new book

## Bronze (\$10,000)

Champions 1 Workshop; Offers essential services & mentoring; 150+ youth supported

-Your logo on LA, Inc.'s website, eNewsletter, and Social Media, plus receive recognition Awards.  
-10 copies of LA, Inc.'s book

**SPONSORSHIPS ARE CUSTOMIZABLE**



## SPONSORSHIP OPPORTUNITIES

# SPONSORSHIP COMMITMENT FORM

Please complete this form & return to Living Advantage, Inc. via mail, fax, or email.

## SPONSOR INFORMATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Zip Code: \_\_\_\_\_

## SPONSORSHIP LEVELS

☐ PLATINUM - \$100,000

☐ GOLD - \$50,000

☐ SILVER - \$25,000

☐ BRONZE - \$10,000

☐ I/We would like to purchase a  
partnership in the amount of: \$ \_\_\_\_\_

☐ Please accept my/our one-time  
contribution in the amount of: \$ \_\_\_\_\_

## PAYMENT INFORMATION

Payment Method: ☐ CHECK ☐ CASH ☐ CREDIT/DEBIT CARD

☐ MasterCard ☐ Visa ☐ American Express ☐ Other \_\_\_\_\_

Name on Card: \_\_\_\_\_ ☐ Billing Address Same as Above

Card Number: \_\_\_\_\_

Address: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make checks payable to Living Advantage, Inc. All contributions are tax-deductible to the full extent of prevailing laws and are acknowledged by a written receipt. **Tax ID: 95-4447561**

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**You can also make a contribution online.**

# JOIN OUR LIST OF WONDERFUL PROGRAM PARTNERS



USC



Amity  
Foundation  
when people gather with good intent



GOOD     
NEIGHBORSCAMPAIGN



CITIZENS  
BUSINESS BANK

A Financial Services Company



LOOKING FOR OTHER WAYS TO SUPPORT US?  
FOLLOW OUR SOCIAL MEDIA!



@livingadvantage



@LivAdvInc



@LivingAdvantageinc



@Living Advantage